Taking an Entrepreneurial Approach to Your Career
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Today’s Game Plan

- Mindset Shift
- Business Plan vs. Career Plan
- Execution
3 Numbers You Should Know
Top 3 Entrepreneurial Traits

- Vision
- Execution
- Adaptability
Business Plan
• Vision
• Demographics
• Marketing Plan
• Execution Strategies
• Financials

Career Plan
• Vision (Job vs. Career)
• Demographics (Qualifications)
• Marketing Plan (Resume & Networking)
• Execution Strategies (Best Opportunity)
• Financials (Income & Expenses)
Entrepreneurial Mindset

Exposure

Execution

Entrepreneurial Mindset

Environment

Economics
Action Items

• Update resume annually
• Grow your network
• Design a career plan
• Become a student
Recap

• Mindset Shift
• Business Plan vs. Career Plan
• Execution
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