Alumni Exchange
Reframing Success: Designing Your Career in a Post-COVID World
About Me

- BA in Humanities UIUC ‘96
- MA in Career Management, Canterbury Christ Church University – United Kingdom, 2012
- Certified Design Your Life Coach, 2019
The book
How are you feeling about your career right now?
Design thinking – a new framework
• Empathize
• Define
• Ideate
• Prototype
• Test

Talk to people and try stuff!
The power of "Reframing"
Money vs. Meaning

• **Current belief**: I must choose money or meaning, because I can’t have both!

• **Reframe**: Money and meaning are just different measurements of what I value
Your “Maker Mix”

From “Designing Your Work Life” by Bill Burnett and Dave Evans
Next Steps

• Start where you are
• Be curious
• Try stuff
• Reframe problems
• Set the bar low
What questions do you have?
• Virtual book club begins 7/20/20
• Find me on LinkedIn at: LinkedIn.com/in/erikajones1 or erika@yourcareerworks.com

Thank you!