



CORPORATE PARTNERS PROGRAM

UIC Business offers a real-world education that meets the challenges of today's business environment. A rigorous business curriculum and unique professional development program equip students with the hard and soft skills employers seek.

The UIC Corporate Partners Program provides companies with increased visibility and premium access to college leadership, students and faculty. Corporate Partners gain a competitive advantage by participating in advisory board meetings, specialized recruiting events, student organization activities, and classroom speaking opportunities. Program membership provides the critical resources UIC Business needs to support and expand its unique educational experience.

STUDENT STATS

- **5,114** students: **3,837** Undergraduate, **1,277** Graduate*
- **44%** Female, **56%** Male*
- No. **11** in Social Mobility among U.S. universities**
- **62%** increase in enrollment since 2014
- **38%** First-generation college students*
- **60%** Exceptional financial need (Pell Grant eligible) *
- **52,000+** UIC Business alumni*

NO.

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Largest and most diverse university in Chicago**

* UIC student stats as of Fall 2022

** US News & World Report 2023-24

#QS National Rankings 2023

STUDENT EXPERIENCE

- Nearly **200 Business Scholars** enrolled – high achieving, engaged student leaders
- UIC Business delivers a **two-year undergraduate cohort program** designed to increase student retention and success
- **UIC Business Diversity Committee** – dedicated to improving the recruitment, retention, and graduation rates of our diverse student body.
- **8 Undergraduate Degrees** (BS) in Accounting, Entrepreneurship, Finance, Human Resource Management, Information and Decisions Sciences, Management, Marketing and Real Estate
- **Bachelor of Business Administration Degree Completion Program, ranked #12** in the nation**
- **7 Graduate Degrees** MBA and (MS) in Accounting, Business Analytics, Finance, Management and Information Systems, Marketing and Supply Chain and Operations Management
- **PhD in Business Administration**, Emphasis in Accounting, Human Resource Management, Information and Decision Sciences or Marketing
- **PhD in Management Information Systems**

NO.

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undergraduate business program in Chicago**

CHICAGO

- **Office of Business, Alumni and Community Engagement** serves as a hub to connect the Chicago business community to college leadership, faculty and students.
- **Civic Engagement**, a required course in the Professional Development Program curriculum, partners students with non-profit organizations to promote business development and social change at the community level.
- **Class projects** connect students with Chicago-area businesses to collaborate on business plans and strategy

U.S. GRADUATE RANKINGS

- **No. 22** MS in Business Analytics[†]
- **No. 12** MS in Marketing[†]
- **No. 31** MS in Finance[†]
- **No. 47** Part-Time MBA**

BUSINESS CAREER CENTER

UIC Business students have access to resume reviews, mock interviews, career fairs, career coaching and more. More than 250 companies recruit on campus.

UIC BUSINESS CORPORATE PARTNERS PROGRAM

CORPORATE PARTNER MEMBER BENEFITS	Gold \$60,000	Silver \$50,000	Bronze \$40,000
Opportunity to create a UIC Business expendable scholarship**: <ul style="list-style-type: none"> Provides financial support for student tuition and fees for one academic year. The award can be need or merit based. Recognition in electronic communications and in the annual Dean's Report. 	●	—	—
Serve as a member of the Dean's Business Advisory Council: <ul style="list-style-type: none"> Provide guidance regarding current initiatives and goals for the college, including capital projects. Offer expertise on current industry trends. Candidate membership is subject to UIC Business leadership approval. 	●	—	—
Host a UIC Business "Corporate Partners Day" during the academic year: <ul style="list-style-type: none"> UIC Business Career Services and the Office of Corporate Relations will work with the Corporate Partner to customize a unique, multi-faceted, on-campus engagement/recruitment experience. 	●	—	—
Recognition as a UIC Business Scholars Partner: <ul style="list-style-type: none"> Receive access to Business Scholars for internship opportunities. Participate as an industry guest lecturer in one (1) Business Scholars class or seminar per semester. 	●	●	—
UIC Business will promote student field trips aligned with Corporate Partner's recruiting needs: <ul style="list-style-type: none"> Provide an overview of the corporate work environment and a tour of the facilities. Opportunity to highlight internships, job opportunities, and the specialized fields that are in demand. Field trip opportunities with student organizations and targeted student groups. 	●	●	—
Serve as an industry guest speaker in one UIC Business course each semester: <ul style="list-style-type: none"> Corporate Partner and UIC Business will determine an industry topic based on Partner and faculty needs and interests. Corporate partner will provide a guest speaker to discuss the predetermined topic. 	●	●	●
Gain access to student organizations: <ul style="list-style-type: none"> Invitation to participate in a collaborative event with the Business Career Center and multiple student organizations each semester. Connect with the faculty advisor and student leaders to plan an event with select student organizations. 	●	●	●
Receive premier exposure at UIC Business Career Fairs: <ul style="list-style-type: none"> Guaranteed promotional table placement at each fair. Partner recognition on event signage, posters, and printed/electronic promotional materials. Recognition at Faculty Networking Luncheon. Career Fair fees waived. 	●	●	●
Access to specialized talent acquisition planning and support: <ul style="list-style-type: none"> Customized recruitment action plan. Dedicated support from UIC Business Career Center team. 	●	●	●
Receive targeted marketing and branding opportunities: <ul style="list-style-type: none"> Exclusive promotion through CPP Career Alerts, classroom, and digital announcements. Highly visible name/logo recognition on the UIC Business electronic screens. Recognition as a Corporate Partner on the UIC Business webpage. Social Media Marketing on UIC Business platforms. 	●	●	●

*Customizable benefit package available upon request. ** \$10,000 Gold-level expendable scholarship.

	Term	Sponsorship Level	Total Amount
GOLD PARTNER	1-Year	\$60,000	\$60,000
	2-Year	\$50,000	\$100,000
	3-Year	\$40,000	\$120,000

	Term	Sponsorship Level	Total Amount
SILVER PARTNER	1-Year	\$50,000	\$50,000
	2-Year	\$40,000	\$80,000
	3-Year	\$30,000	\$90,000

	Term	Sponsorship Level	Total Amount
BRONZE PARTNER	1-Year	\$40,000	\$40,000
	2-Year	\$30,000	\$60,000
	3-Year	\$25,000	\$75,000

To learn more about UIC Business Corporate Partners Program membership, please contact
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