

The logo features a central dark blue circle with the letters 'UIC' in light blue. This circle is surrounded by a yellow ring, which is further enclosed by a red ring. Four thick lines radiate from the center: a yellow line pointing up and right, a red line pointing up and left, a red line pointing down and right, and a yellow line pointing down and left. The background is a solid light blue.

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Taking an Entrepreneurial Approach to Your Career

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Today's Game Plan

- Mindset Shift
- Business Plan vs. Career Plan
- Execution

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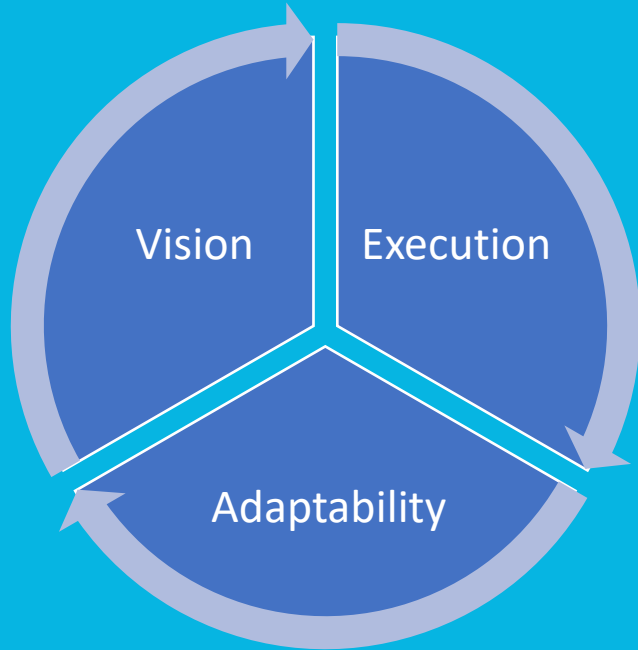
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3 Numbers You Should Know

Top 3 Entrepreneurial Traits





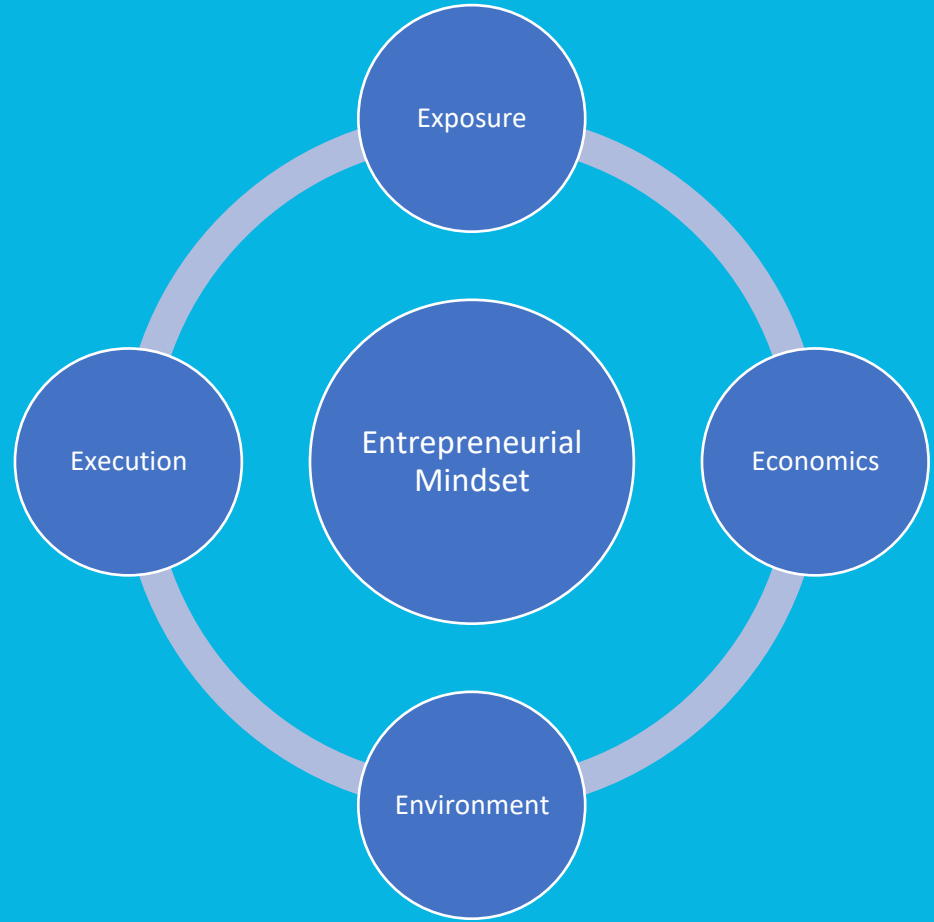
Business Plan

- Vision
- Demographics
- Marketing Plan
- Execution Strategies
- Financials



Career Plan

- Vision (Job vs. Career)
- Demographics (Qualifications)
- Marketing Plan (Resume & Networking)
- Execution Strategies (Best Opportunity)
- Financials (Income & Expenses)



Action Items

- Update resume annually
- Grow your network
- Design a career plan
- Become a student





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Recap

- Mindset Shift
- Business Plan vs. Career Plan
- Execution

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