



CORPORATE PARTNERS PROGRAM

UIC Business offers a real-world education that meets the challenges of today's business environment. A rigorous business curriculum and unique professional development program equips students with a versatile business degree and the soft skills employers expect.

The UIC Corporate Partners Program provides companies with increased visibility and premium access to college leadership, students and faculty. Corporate Partners gain a competitive advantage by participating in advisory board meetings, specialized recruiting events, student organization activities, and classroom speaking opportunities. Program membership provides the critical resources UIC Business needs to support and expand its unique educational experience.

STUDENT STATS

- **41%** Female, **59%** Male*
- **4,234** students: **3,432** Undergrads, **754** Graduate*
- **33.9%** increase in student growth from fall 2014 - fall 2020
- **58%** Pell Grant Eligible**
- **37,000+** UIC Business Alumni*
- **40%** First Generation*

**TOP
50**

most ethnically diverse and socially mobile national universities**

* Student stats as of fall 2020

† A Pell Grant is a federal grant awarded to students for post-secondary education at colleges, universities, and career schools awarded on the basis of financial need and, unlike federal student loans, do not need to be repaid except in rare instances.

** US News & World Report † QS World Rankings

STUDENT EXPERIENCE

- Nearly **200 Business Scholars** enrolled – high achieving, engaged, student leaders
- UIC Business delivers a **two-year undergraduate cohort program** designed to increase student retention and success
- **UIC Business Diversity Committee** – dedicated to improving the recruitment, retention, and graduation rates of our diverse students.
- **8 Undergraduate Degrees** (BS) in Accounting, Entrepreneurship, Finance, Human Resource Management, Information and Decisions Sciences, Management, Marketing and Real Estate
- **Bachelor of Business Administration Degree Completion Program, ranked #7** in the nation (2021)**
- **7 Graduate Degrees** MBA and (MS) in Accounting, Business Analytics, Finance, Management and Information Systems, Marketing and Supply Chain and Operations Management
- **PhD in Business Administration**, Emphasis in Accounting, Human Resource Management, Information and Decision Sciences and Marketing
- **PhD in Management Information Systems**

NO.

1

undergraduate business program in Chicago (2021)**

CHICAGO

- **Civic Engagement** as a component of the PDP curriculum, serves as a catalyst for community involvement
- The **UIC Future Leaders in Business Program** hosts CPS students on campus to engage in leadership development and academic instruction in the core business areas
- **Class projects** connect students with Chicago-area businesses to collaborate on business plans and strategy
- **100+** Professionals from the Chicago business community on campus annually

GRADUATE RANKINGS

- **Top 50** MS in Business Analytics (2020)†
- **Top 50** MS in Marketing (2020)†
- **Top 100** MS in Finance (2020)†
- **No. 61** Part-Time MBA (2021)**

BUSINESS CAREER CENTER

UIC Business students have access to resume reviews, mock interviews, career fairs, career coaching and more. More than **150 companies** recruit on campus.

UIC BUSINESS CORPORATE PARTNERS PROGRAM

CORPORATE PARTNER MEMBER BENEFITS	Gold \$60,000	Silver \$50,000	Bronze \$40,000
Opportunity to create a UIC Business-named expendable scholarship: <ul style="list-style-type: none"> Provides financial support for student tuition and fees for one academic year. The award can be need or merit based. Corporate Partner recognition in all print and electronic scholarship announcements. 	●	—	—
Serve as a member of the Dean's Advisory Board: <ul style="list-style-type: none"> Provide guidance regarding current initiatives and goals for the college, including capital projects. Offer expertise on current industry trends. Candidate membership is subject to UIC Business leadership approval. 	●	—	—
Host a UIC Business "Partners Day" during the academic year: <ul style="list-style-type: none"> UIC Business Career Services and the Office of Corporate Relations will work with the Corporate Partner to customize a unique, multi-faceted, on-campus engagement/recruitment experience. 	●	—	—
Recognition as a UIC Business Scholars partner: <ul style="list-style-type: none"> Receive access to Business Scholars students for internship opportunities. Host Business Scholars students for an on-site tour and Q & A session. Participate as an industry guest lecturer in one (1) Business Scholars class per semester. Opportunities to participate in program workshops and/or seminars as an industry expert. Partner recognition, including logo and link, on the UIC Business web page. 	●	●	—
Opportunity to sponsor the Fall/Spring Business Career Fairs: <ul style="list-style-type: none"> Guaranteed promotional table placement at each fair. Partner recognition on event signage, posters, and printed/electronic promotional materials. Registration fee waived for each Fair.** 	●	●	—
Serve as an industry guest speaker in up to two UIC Business classes each semester. <ul style="list-style-type: none"> Corporate Partner provides a list of guest speaker candidates who will/can discuss a predetermined industry topic. Each semester, UIC Business faculty will provide a list of trending topics that require industry expertise and institutional knowledge. 	●	●	●
UIC Business will promote student field trips to the partner's corporate office: <ul style="list-style-type: none"> Provide an overview of the corporate work environment and a tour of the facilities. Opportunity to highlight internships, job opportunities, and the specialized fields that are in demand. 	●	●	●
Support UIC Business student programs: <ul style="list-style-type: none"> Provide mentorship and guidance to student organizations during an academic year. Opportunity to host student organizations at Corporate Partner offices. Recognition as a supporter of student organization trips to industry conferences and competitions. Corporate Partner recognition on select student organization web pages and event marketing materials. 	●	●	●
Highly visible name/logo recognition on the UIC Business electronic screens.	●	●	●
Corporate Partner recognition in UIC Business electronic communications to students, faculty, and staff.	●	●	●
Recognition as a Corporate Partner, including logo and link, on the UIC Business web page.	●	●	●

GOLD PARTNER	Term	Sponsorship Level	Total Amount
	1-Year	\$60,000	\$60,000
	2-Year	\$50,000	\$100,000
	3-Year	\$40,000	\$120,000

SILVER PARTNER	Term	Sponsorship Level	Total Amount
	1-Year	\$50,000	\$50,000
	2-Year	\$40,000	\$80,000
	3-Year	\$30,000	\$90,000

BRONZE PARTNER	Term	Sponsorship Level	Total Amount
	1-Year	\$40,000	\$40,000
	2-Year	\$30,000	\$60,000
	3-Year	\$25,000	\$75,000

* Minimum amount to establish a named scholarship: \$25,000.

** Career Fair registration fees: For Profit: \$450; Not For Profit: \$225.

To learn more about UIC Business Corporate Partners Program membership, please contact **Larry McCollum**, Director of Corporate Relations at lmccoll@uic.edu or **Lisa Riley**, Director of Advancement, College of Business Administration at lriley5@uic.edu.