

The logo features a central dark blue circle with the letters 'UIC' in light blue. This circle is surrounded by a yellow ring, which is further enclosed by a red ring. Four thick lines radiate from the center: a yellow line pointing up and to the right, a red line pointing up and to the left, a yellow line pointing down, and a red line pointing down and to the right. The background is a solid light blue.

**UIC**

# Alumni Exchange

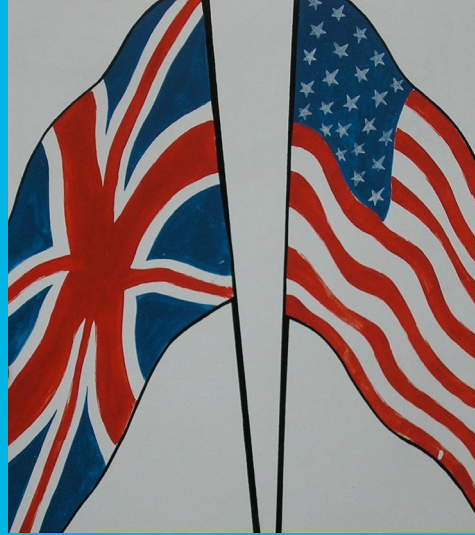
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# Reframing Success: Designing Your Career in a Post-COVID World

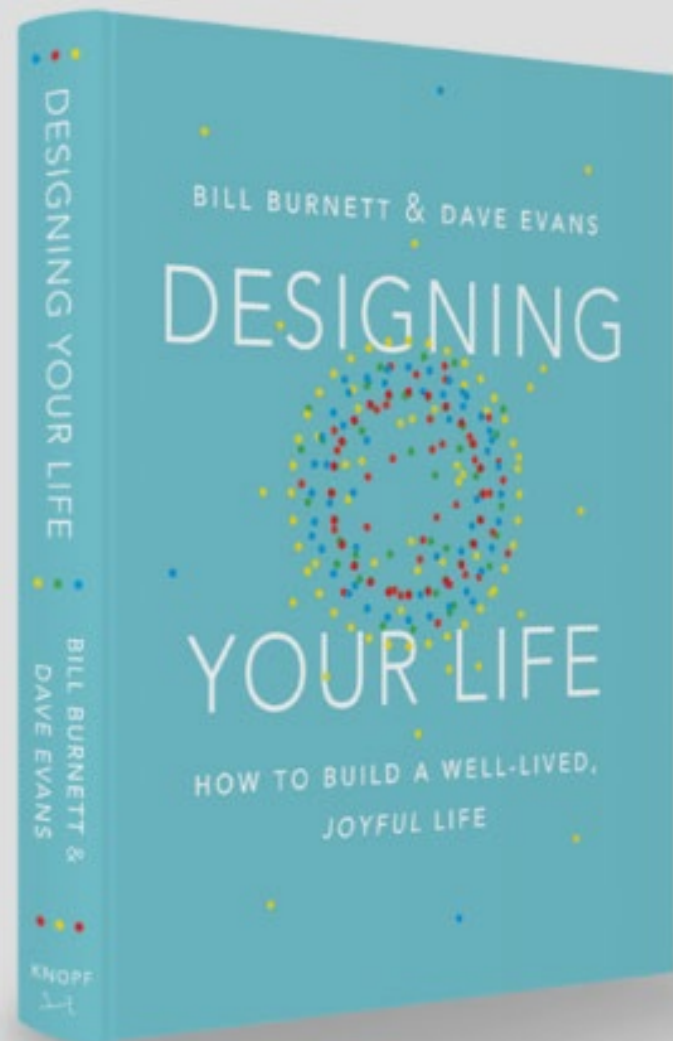
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## About Me

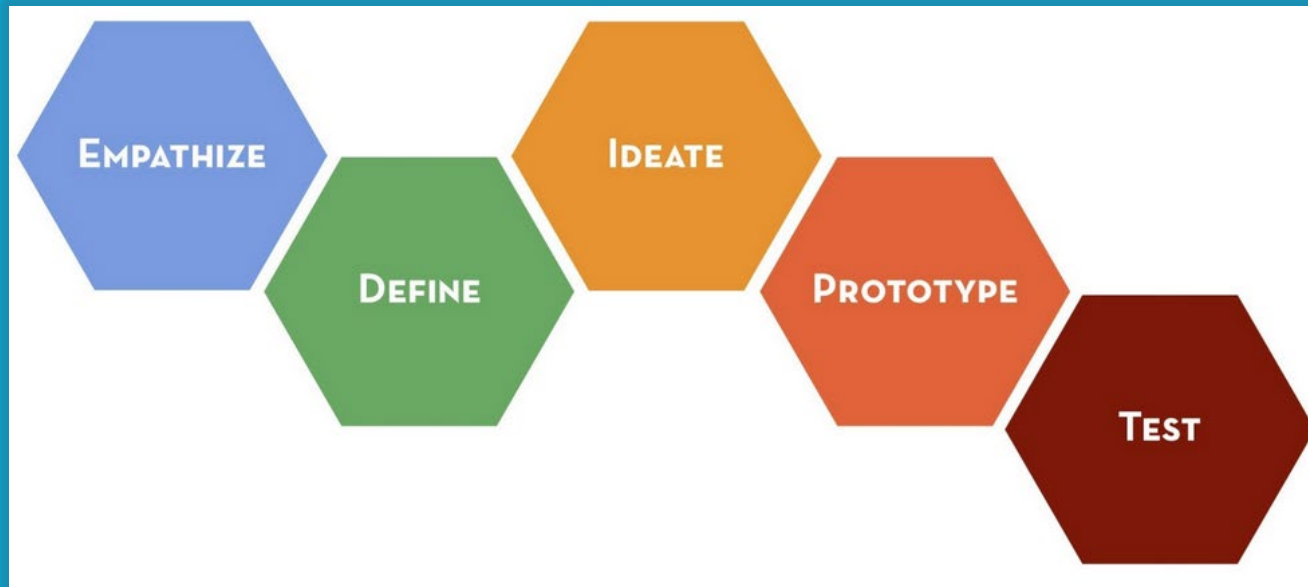
- BA in Humanities UIUC '96
- MA in Career Management, Canterbury Christ Church University – United Kingdom, 2012
- Certified Design Your Life Coach, 2019

# The book



How are you feeling about your career right now?

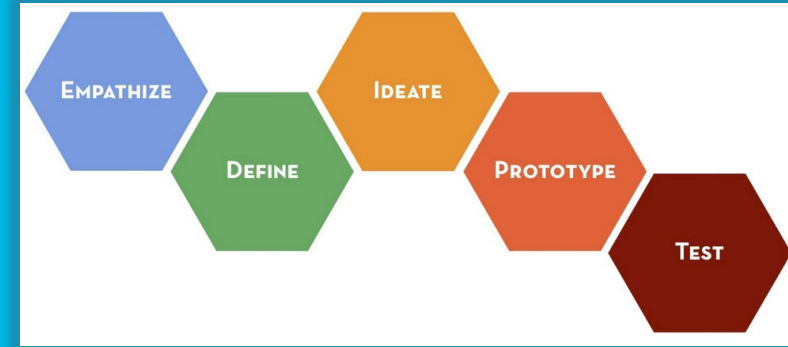
# Design thinking – a new framework





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- Empathize
- Define
- Ideate
- Prototype
- Test



*Talk to people and try stuff!*

# The power of "Reframing"





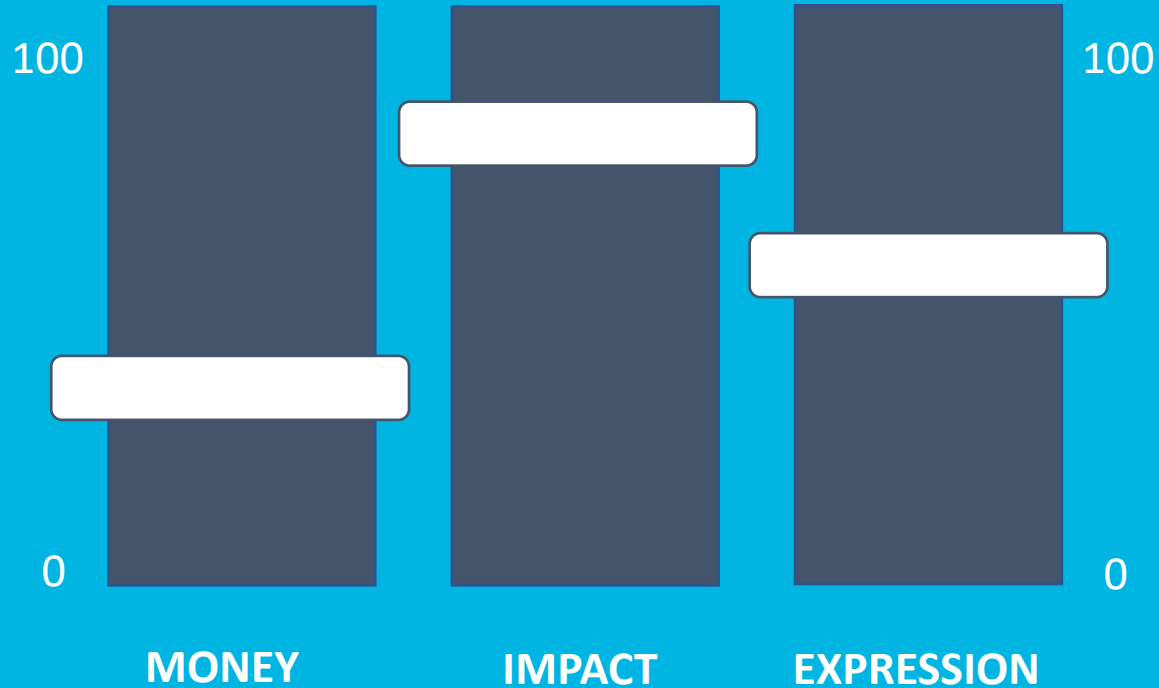


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# Money vs. Meaning

- **Current belief:** I must choose money or meaning, because I can't have both!
- **Reframe:** Money and meaning are just different measurements of what I value

# Your “Maker Mix”



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## Next Steps

- Start where you are
- Be curious
- Try stuff
- Reframe problems
- Set the bar low



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# What questions do you have?



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- Virtual book club begins **7/20/20**
- Find me on LinkedIn at: **[LinkedIn.com/in/erikajones1](https://www.linkedin.com/in/erikajones1)** or **[erika@yourcareerworks.com](mailto:erika@yourcareerworks.com)**

**Thank you!**

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